Clare Thorn

44 Webb Street,
Stafford QLD 4053

M: 0402 419 363
E: clarethorn1990@gmail.com
W: www.clarethorn.com
L: www.linkedin.com/in/clarethorn/

Please visit my website for in-depth information

clarethorn.com

ABOUT ME

I am a creative & fun digital marketing specialist with a diverse range of skills across event planning, marketing and creative production.

I am looking for a part-time or full-time position within the digital media industry or adjacent industries.

Start date is negotiable.

SKILLS & PROFICIENCIES

- Social media management
- Social media content creation
- Websites management
- HTML intermediate
- Website testing
- Website functionality
- Online customer experience
- Data integration
- CRM platforms and management
- Email marketing.
- SMS marketing
- Adobe Suite
- Titan DMS/ CRM
- Microsoft Office
- Joomla, Wix, Umbraco, Square Space
- Event planning
- Managing Customer Relationships
- Brand Ambassador Relationships

WORK HISTORY

Digital Marketing Specialist
Westpoint Autos & Salters Cars
October 2020 to Present
Managing the social media and website needs of Westpoint Autos. Currently looking after 19 businesses with more to be added shortly.

Marketing & Event Coordinator
Australian Owner Manager
September 2019 to October 2020
Assisted the directors with all aspects of the running of this business, providing education. Marketing & event planning.

Social Media Coordinator & Graphic Designer
Exclusive Tyre Distributors
2016 - 2019
Creating social media content and maintaining websites for Exclusive Tyre Distributors and their products. This work was recognised internationally in Australia, New Zealand, South Africa and Taiwan.

EDUCATIONAL BACKGROUND

QUT (Queensland University of Technology)
Leading High-Performing Teams | 2020 - Current
Business Leadership MicroMasters program

Fundamentals of Digital Marketing
Google Digital Garage | 2021

SMK (Social Media Knowledge)
Digital Excellence Course | 2017

Griffith University
Bachelor of Design Futures | 2011 - 2016

Please visit clarethorn.com for more details about my education, skills and work history.